




*in*FOCUS

2025 — A Snapshot





Your life will be focused on *something*...
...the question is, *what* will that be?

God Centered Life... *in* FOCUS

At the end of the day, here at God Centered Life we are passionate about the Bible. In its pages we are convinced we can find strength for the challenges we face today, direction as we seek to follow God's path for our lives, and hope for an indescribably glorious future.

We wanted to put this ministry update in your hands to allow you to see what we see: God is using the growing ministry of God Centered Life, and it is exciting. We are seeing lives touched and people drawn to God's Word, centering their lives on Him!

Our hope is that as you review this piece—the charts, the challenges, and the testimonials—you will feel what we feel: that God is on the move in our time.

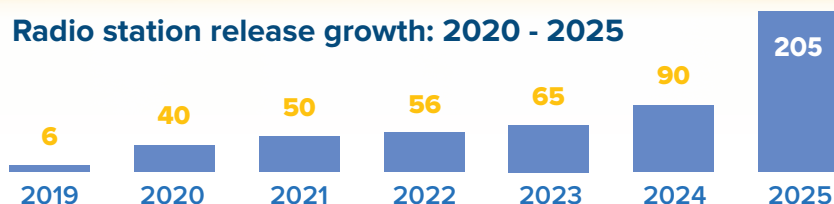
Would you join us? Pray that God will use God Centered Life to advance His kingdom. Share the resources to encourage others. As the Lord leads, give to support what we do!

Thank you!

“ *Pastor Josh, I was honored to hear your program here in South Florida. I was feeling down and upset with God today because I have been battling health problems that have no known cure. As soon as I started listening...I felt the Lord's presence and so much joy and peace...Thank you for being there!!* ”

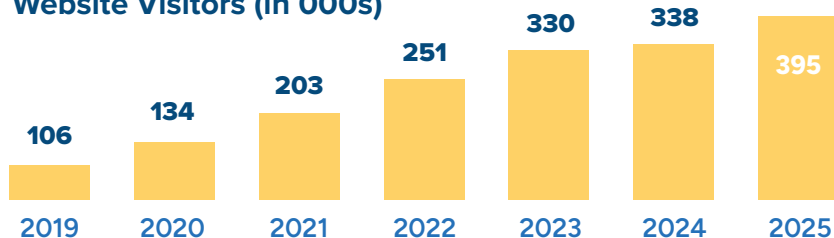
Duane - Radio listener in Florida

Radio station release growth: 2020 - 2025



Traditional radio releases continue to climb as stations seek to feature younger teaching voices. We are grateful to watch this portion of our media platform expand. The audience is hard to quantify, but we estimate it at 500,000 each week. For a detailed station listing please visit the website, [Godcenteredlife.org](https://www.Godcenteredlife.org)

Website Visitors (in 000s)



A lot of ministry is online as people discover spiritual growth resources featured on our website. Over the last twelve months, our website appeared in **6.75 million Google searches**, generating 125,000 clicks. Each impression is someone asking a spiritual question, and each click is someone beginning a journey into God's Word. Daily devotional use online has risen 60% this year, and online broadcast use has more than doubled to 26,000. More than half the website traffic is from outside the United States. The Philippines, Indonesia, and China feature prominently.

“The daily devotionals have been a great help to me as of late.”

Aaron - Altoona IA

Looking Ahead...

DOING *more* REACHING *more*

Initiative 1 | Touching Lives Through Teaching

Looking ahead, our objective is to challenge more people to center their lives on God through increased distribution of our audio teaching — on the radio, on our app, through the podcast, and online. Online and podcast distribution hold the promise of video as well.

Initiative 2 | God's Word, for God's World — Conferences 2026

Last year, God Centered Life conferences taught more than 400 believers to apply biblical teaching to contemporary cultural issues. Through strategic partnership events, we will do more and reach more. Events are planned for Wheaton, IL; London, England; and in various locations around the US.

Initiative 3 | NextGen Impact — The Center for Theology and Life

An insightful Christian leader once noted, "The church is always one generation away from extinction." Future impact in ministry requires preparation of future leaders for the church. God Centered Life will engage this next generation through its Center for Theology and Life. The Center will create online tools and resources that are academically rigorous and biblically sound, preparing students to thoughtfully engage with an increasingly hostile secular culture.



Join Us!

Pastor Josh and the God Centered Life team extend a warm invitation to you to join us in making these initiatives a reality. Use this QR code to learn more and give online.



Our mission is to present the Bible in such a way that people will *encounter* Christ, *grow* in their passion for the Gospel, and be prepared to *live* in effective, God-centered ways. We use media to engage culture with the power of the Gospel to transform lives, give hope, and provide practical direction for living life as God meant it to be lived — centered on Him.



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